

Logo design manual: Human Resource for business



Indhold:

Farver og farvekoder

Former

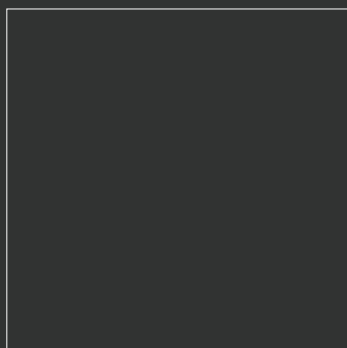
Fonte

Logo forklaring



HR4B

Farver: RGB & CMYK



Baggrundsfarve:

RGB #F1F1F1
CMYK - 67 - 53 - 55 - 64

Logofarve på hvid bg

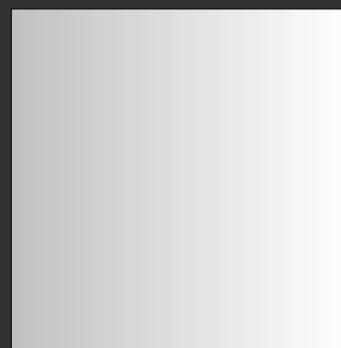
RGB #4D4D4D
CMYK - 0 - 0 - 0 - 70



Logofarver:

Gradiere fra
RGB #FF7F00
CMYK - 0 - 50 - 100 - 0

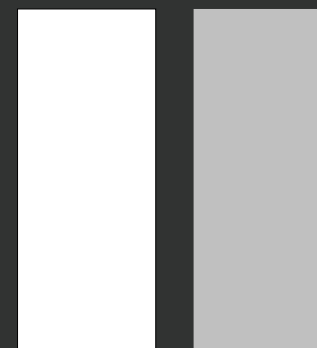
Gradiere til:
RGB #890C08
CMYK - 27 - 94 - 94 - 26



Logofarve i type:

Gradiere fra
RGB #B3B3B3
CMYK - 0 - 0 - 0 - 30

Gradiere til:
RGB #FFFFFF
CMYK - 0 - 0 - 0 - 0



Fontfarver:

RGB #FFFFFF
CMYK - 0 - 0 - 0 - 0

RGB #B3B3B3
CMYK - 0 - 0 - 0 - 30

Form



Logoet består af en abstrakt form som skal symbolisere et menneske.

Mennesket er holdt i et dynamisk perspektiv.



Fonte

The logo consists of the letters 'HR4B' in a white, sans-serif font. The 'H' and 'R' are connected at the top, and the '4' and 'B' are connected at the bottom. The '4' is a stylized number with a vertical stem that extends downwards.

Human Resource for business
Recruitment & Development

Human Resource For Business logoet er designet ud fra skrifttypen Myriad Pro light.

For at skabe balance i logoet er det lavet ligaturer mellem H R og 4 B.

Til brødteksten er der valgt en smuk klassisk Century Gothic, som er letlæselig på henholdsvis skærm og tryk.

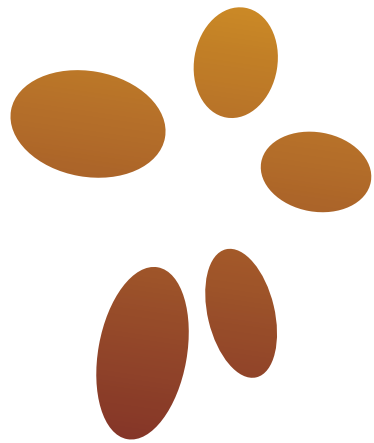
Logo



HR4B

Human Resource for business
Recruitment & Development

Logo | Hvid baggrund



HR4B

Human Resource for business
Recruitment & Development